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LSE ALUMUS AND ENTREPRENEUR BIM SANDHU SUPPORTS LSE SU RAG IN A RECORD BREAKING YEAR OF FUNDRAISING

Businessman and LSE alumnus Bim Sandhu generously matched all funds raised by students for the LSE SU RAG charity partners in 2013.



Successful businessman and LSE alumnus, Bim Sandhu, generously pledged his support of LSE SU RAG by offering to match every pound raised for their charity partners in 2012/13. Charity partners included Find Your Feet, a small international charity that Bim has supported for some time; Richard House, a children's hospice in east London and The Haven, a breast cancer support centre.

As a result of Bim's generous pledge to match every pound raised, the commitment of the LSE SU RAG committee and the enthusiasm of LSE students they succeeded in raising a record breaking **£15,000** for their charity partners through a host of events including sponsored rows, tough guy challenges, skydives and hitchhikes across Europe. At the end of the year, all the committee members agreed that the involvement of an LSE alumnus and the pledge of match funding, was a real motivator for everyone involved in this year's fundraising.



"News of the match was absolutely fantastic. When we heard about the impact that our fundraising would have it really sank in how amazing Find Your Feet's work is. It certainly inspired the RAG members to get involved and keep giving!" LSE SU RAG Committee.

Bim Sandhu completed a BSc (Econ) degree at LSE in 1983 and since then has gone on to found an award winning property development business, The Santon Group, based in West London. Bim, brought up in London, but whose family are originally from Punjab in India, is passionate about giving something back to the community, both locally in London and through organisations like Find Your Feet.

At the end of the year LSE SU RAG was proud to invite Bim back to the university campus to meet the committee and all the volunteers involved. At ceremony Bim and the Sandhu Charitable Foundation made a surprise decision to go one step further and generously donate £20,000 to the three LSE SU RAG charity partners resulting in an incredible **£35,000** going towards these vital causes – an amount that will make a significant difference to the lives of families both here in London and around the world.

"My time at LSE was an important step in my career which is why I was very happy to support the fundraising efforts of my fellow students, especially when they are supporting Find Your Feet, a charity I know does important work"

Bim Sandhu, Chief Executive, The Santon Group.