

Bim Sandhu
Chairman of the Trustees and Founder
The Sandhu Charitable Foundation
Third Floor
Saunders House
52/53 The Mall
London
W5 3TA

1 March 2012

Dear Mr Sandhu,

I am writing to you on behalf of Francine Bates, the Chief Executive of the Foundation for the Study of Infant Deaths – FSID – to offer our sincere and heartfelt thanks for the most surprising but generous donation of £5,000 we received yesterday from The Sandhu Charitable Foundation in celebration of the 20th Anniversary of the founding of your business.

I am writing to you as the Trusts and Statutory Fundraiser for FSID and I must say your letter and accompanying cheque was the highlight of my day - indeed the entire office was delighted! It is not often we get such a frank insight into what it is like to be on the 'other side of the fence' so to speak, and I was especially touched by the fact that you have kept all the appeals the Foundation has received over the years. It is encouraging to know that all the hard work that goes into writing an appeal is appreciated and I am certainly very grateful that you kept the appeals sent to you from FSID.

The donation will make a huge difference to the work that we are currently undertaking and planning for the future. FSID has a very challenging but exciting few years ahead of us as we attempt to halve current cot death rates in the UK from 300 to 150 cot deaths by 2020 and the £5,000 donation will certainly help us achieve that goal.

So yet again, thank you from everyone at FSID, and I look forward to updating you in due course on the valuable impact the Foundations support will make. We would very much like to acknowledge your donation more formally on our website and annual report, but understand if the Foundation wishes to remain anonymous.

Please also find attached a receipt for your records.

Congratulations on the 20th Anniversary of the
Sandhu Group and thank you for including
us in the celebrations!

With warm wishes,

Maria Holmlund
Trusts and Statutory Fundraiser

Direct Line: 020 7802 3215
Email: maria.holmlund@fsid.org.uk

Maria

